

HOSPITALITY MANAGEMENT | NALAM

Presented By



Mission: Transform R&D | Best Practices | Pioneer in R&D Solutions |
Industrial growths

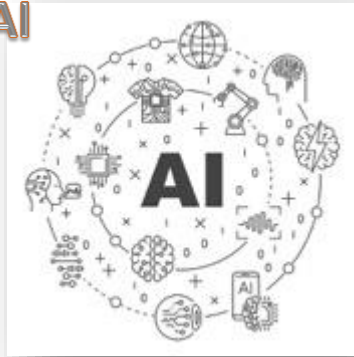
ASCENTYA plays an active role in capturing and spreading best practices of its members by using specific methodologies i.e. knowledge management, benchmarking, etc.

Building Initiatives to Address Cross-Industrial Big Challenges

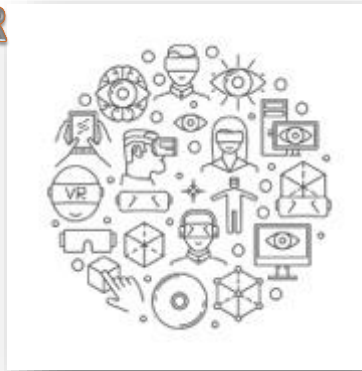


We don't just change industries. We help invent new ones.

AI



VR



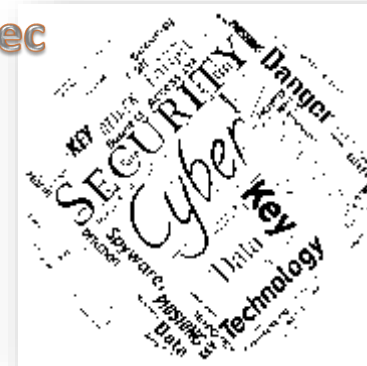
Robotics



BI



Info Sec





an energetic contemporary approach post the economic downturn





Scalable Business Model

- ASCENTYA business model is based in part on its strategy of acquiring, integrating, and growing niche IT companies with valuable customers, complementary and proprietary products, and dedicated promoters.

Experienced Promoters and Management Team

- The company's founders each have over 20+ years of experience, and are supported by executives with strong experience across all aspects of the business.

India Advantage

- India-centric back offices with experts to support the onshore teams whilst leveraging a lower cost base
- Addressing the rapidly growing IT requirements in India's domestic industry

Proven in-house Product Development Capacity

- In addition to offering services related to licensed 3rd party products, ASCENTYA offers Innovative proprietary solutions.



On-device AI can help everyone leap forward.

ASCENTYA is on a mission to make devices, machines and, well, pretty much everything, more intelligent. We created Artificial Intelligence (AI) Platform designed to learn and adapt to your behavior and environment. So get ready for smartphones, cars and even everyday household items, to deliver intuitive, highly personalized user experiences.

Introducing devices that simply get you.

The next generation of devices will boast enhanced privacy, improved reliability, low latency, efficient use of bandwidth and dynamic computing capabilities. These improvements will accommodate all sorts of AI features and applications. So as handy as smartphones are right now, the integration of AI into these devices will have the potential to transform them from passive tools to engaging partners, helping us make decisions—or even making decisions for us.





NALAM – System Overview

The key to a successful spa/wellness business is satisfying their guests by understanding them and knowing what pleases them.

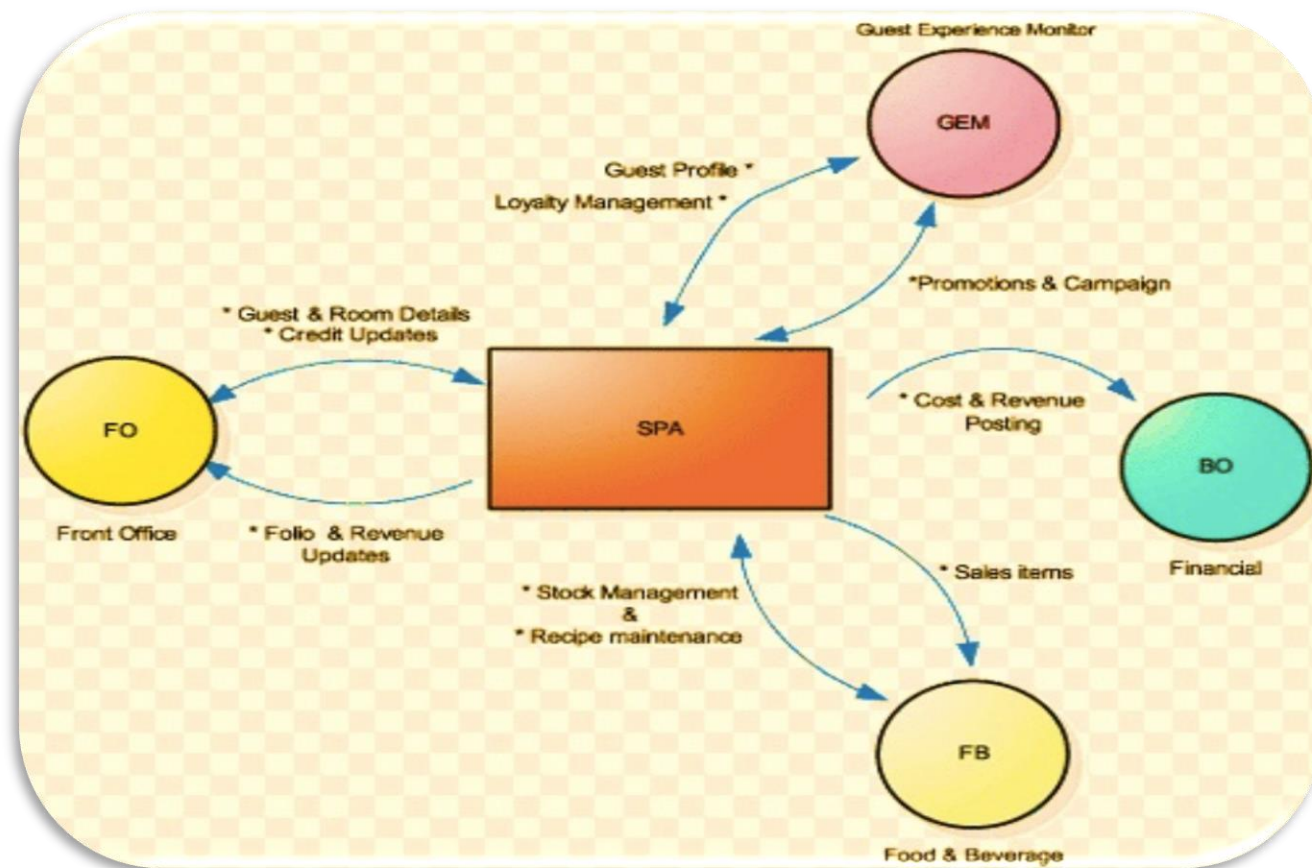
Nalam is designed specifically to address the issue of providing a superior and consistent guest experience for every guest on their every single visit, apart from managing the day-to-day business of the center.

Nalam is a unique and highly configurable guest-centric management software solution that enables you to place your guest's preferences at the forefront of your operation without neglecting other important aspects of your business.

Nalam helps to keep everything you need to know about your guest is now readily available at your fingertips and ensures that their needs are fulfilled at every interaction.



NALAM – System Environment



NALAM - Services



Appointment Book

Appointment Book

Personalization

Automated Notifications

Point of Sales

Transactions & Payments

Integral Credit Card Processing

Campaign Integration

Auto Inventory Adjustment

Accounting Integration

Customer Loyalty

Customer Profiles

Loyalty Points

Feedback & Issue Tracking

Employee Management

Employee Profiles

Shift scheduler

Attendance (with biometric support)

Performance Metrics

Marketing

Memberships

Packages (day, series, promotional)

Custom Coupons

Social media

Target Segments

Campaigns (SMS, email, media)

Sales

Opportunities

Pipeline Report

Inventory

Actual & Projected Consumption

Purchase Orders & Transfers

Alerts

Real time Inventory Value

Asset Management

Multi-Centre Support

Organisations, Zones and Business Units

Shared Guest Data

Real Time Reports

Shared Marketing Campaigns

Inventory Transfers

Employee Deputation



Concerns with off-the-shelf products	Advantages of Nalam
Need for major change in the existing practices/methodologies resulting in higher employee inconvenience and resistance	Nalam can be designed with minimal changes to existing practices resulting in enhanced acceptance by employees
Suitability of the products to the unique practices / expectations of a SPA/Wellness Management System	Nalam can be totally customized to take care of all general / unique Requirements
Predetermined features / gap between present functionalities and requirements / difficulties in customization	Modular architecture of the Nalam allows full customization in accordance with the requirements
Ability to have flexibility in required decision making areas between automation and manual authorization in products	Complete functionality will be in line with specific requirements
Higher cost of implementation	All life cycle phases will have distributed costs
Interface with pre-defined instruments, resulting In purchase of those instruments to make use of the functionality in the Product	Interfaces can be designed to suit the existing instruments
Issues in post-implementation support	Interfaces can be designed to suit the existing instruments



Benefits of NALAM System

- Integrated System
- Better Customer Service
- Business Flexibility
- New Profit Centres
- Procedures for timely and effective care
- Faster information flow between various departments
- Easy access to records
- Availability of timely and accurate information
- Access to updated management information
- Optimised room occupancy checks
- Effective billing of various services
- Exact Stock Information



Intelligence Augmentation

For further assistance please connect @

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